#### Qualcomm

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## On the path to 6G: Driving advanced wireless technology evolution

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# 5G is expanding the mobile ecosystem to new industries

Powering the digital economy

**\$13.1 Trillion** in global economic value by 2035<sup>\*</sup>



Precision agriculture \$416B



Construction and mining \$984B



Digitized education \$264B



Connected healthcare \$1,083B



Richer mobile experiences \$2,224B



Smart manufacturing \$4,771B



Intelligent retail \$1,144B



Smart city \$2,213B

\* The 5G Economy in a Post-COVID-19 Era – an independent study from IHS Markit, commissioned by Qualcomm Technologies, Inc.























Propelling next-level experiences and innovative use cases in the new era of the connected intelligent edge for 2030 and beyond

# Generative AI is transformational

#### A platform for a broad set of applications

• Search

Content generation

Productivity 
Coding

Disruptive to the current status quo

Productivity increase — creates content in seconds

A large potential revenue opportunity

1: https://www.statista.com/chart/29174/time-to-one-million-users/;

2: <u>https://theresanaiforthat.com/</u> (as of February 2024)

3: https://www.mckinsey.com/mgi/overview/in-the-news/ai-could-increase-

corporate-profits-by-4-trillion-a-year-according-to-new-research

4:Statistica 5: https://www.accenture.com/us-en/services/applied-

intelligence/solutions-ai-customer-engagement





**Over 11,000** generative Al ChatGPT plugins available<sup>2</sup>

Generative AI is estimated to add **\$2.6T-\$4.4T** in economic benefits<sup>3</sup>



Generative AI market value at **\$44.89B**, expected to be **\$66B** by end of 2024<sup>4</sup>



**95%** of customer interactions may involve AI by 2025<sup>5</sup>

# On-device & hybrid Al are critical for Gen AI to scale

Cloud

On device

## Benefits

- Cost
- Energy
- Reliability, performance, and latency
- Privacy and security
- Personalization

### Key trends driving digital transformation

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## Qualcom

Inventing the technologies shaping the digital future

## \$90+ billion

in cumulative R&D

140,000+

patents, patent applications





Mobile has made a leap every ~10 years

#### Leading the 5G Advanced evolution toward 6G



























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#### System design targets for expanded 6G capabilities



Realize new system efficiencies to improve operational economics

Drive new technologies to enable service revenue beyond data

6G will be designed to meet enhanced traditional communication requirements as well as KPIs for new capabilities

#### Key longer-term research vectors

# enabling the path towards 6G



#### **Al-native E2E communications**

Data-driven communication and network design, with joint training, model sharing and distributed inference across networks and devices

#### Expanding into new spectrum bands

Expanding to THz, wide-area expansion to higher bands, new spectrum sharing paradigm, dynamic coordination with environmental awareness



#### **Merging of worlds**

Physical, digital, virtual, immersive interactions taking human augmentation to next level via ubiquitous, low-power joint communication and sensing



address growing demand

Evolution of duplexing schemes, Giga-MIMO, mmWave evolution, reconfigurable intelligent surfaces, nonterrestrial communications, waveform/coding for MHz to THz, system energy efficiency

Scalable network architecture

Disaggregation and virtualization at the connected

intelligent edge, use of advanced topologies to

#### **Communications resiliency**

Multifaceted trust and configurable security, post quantum security, robust networks tolerant to failures and attacks







# Thank you

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