

11 July 2024, Bengaluru

The Industrial AI Lifecycle

Dreaming, Designing, and Delivering in the Digital Age

Koustubh Shirke









Sammit Jain

Jayanth Balaji



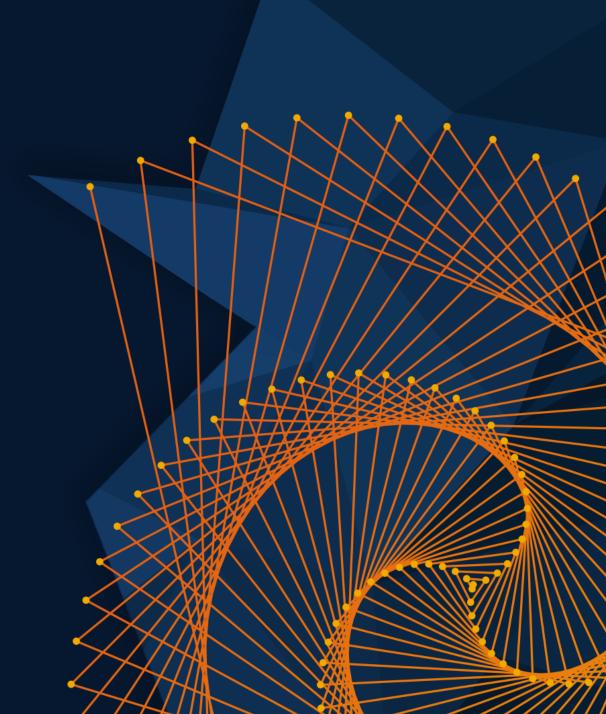




Peeyush Pankaj (Moderator)

Monalisa Pal





Approaching (Almost) Any Data Science Project

tuning

AI Modeling

Model design and

Data Preparation



Data cleansing and preparation



Human insight





Simulationgenerated data



Interoperability

Simulation & Test



Integration with complex systems



→ System simulation

 $-\mathbf{x}$ System verification $-\checkmark$ and validation

Deployment





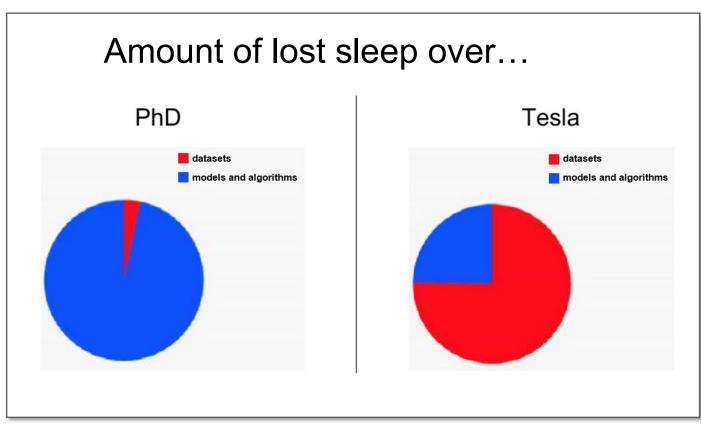


Enterprise systems



Edge, cloud, desktop

Data preparation represents most of your AI effort



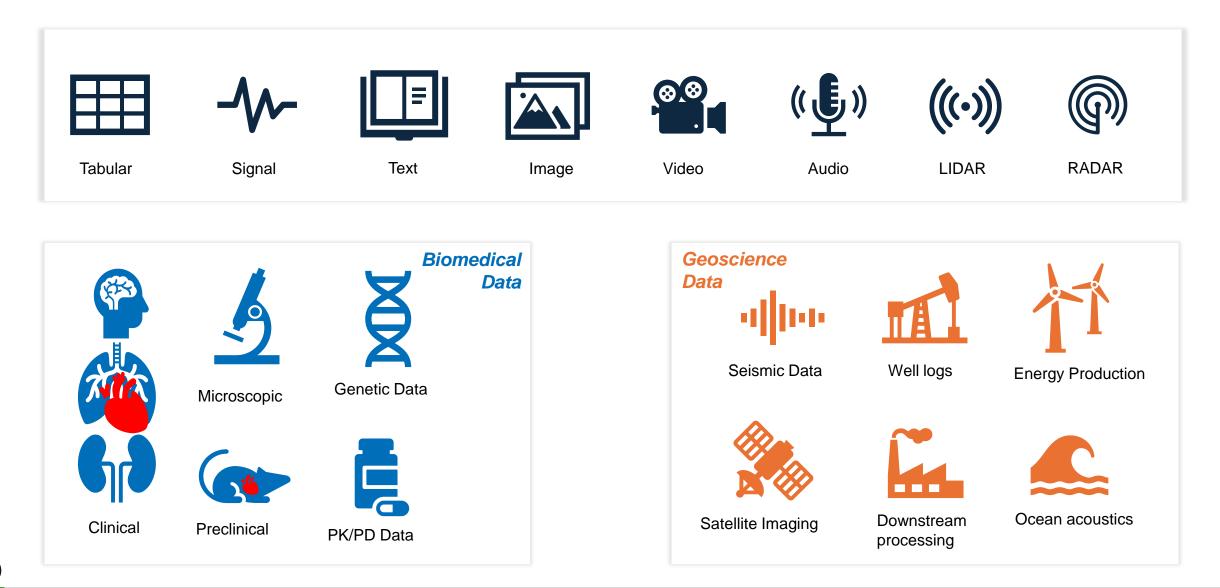
Source: Andrej Karpathy's slide from TrainAl 2018

Challenges in data preparation

- Variety, velocity and volume of data
- Quality and quantity of data annotation
- Leveraging domain expertise
- Lack of data



MATLAB makes it easy to handle different data formats across industries



Data Preparation

g & Interoperability | Explainability &C

plainability & Certification

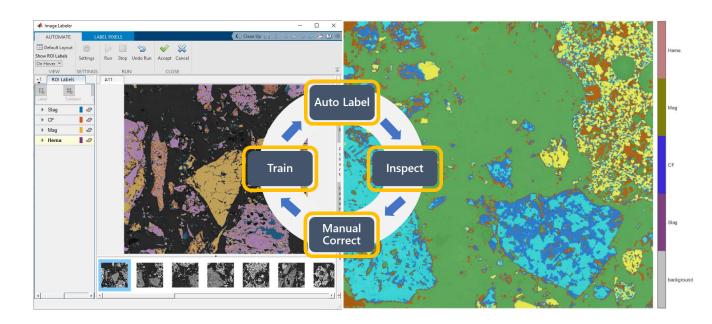
Cloud Deploym

Hardware Deploymen

Reduce human supervision and development time

- Created a custom labeling algorithm for automatic labelling material
- Improved prediction accuracy using deep learning
- Partnered with MathWorks to leverage the full benefits of MATLAB

"Even though I had limited knowledge on Image processing and Deep Learning, I could successfully adopt deep learning for my project. With evaluation support from MathWorks, we could prototype our approach easily with limited time bound."





Cloud Deployme

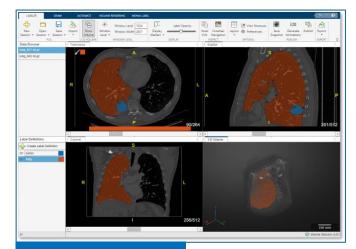
Automated labeling apps save you weeks to months





Ground Truth Labeler





Medical Image Labeler



Data Preparation

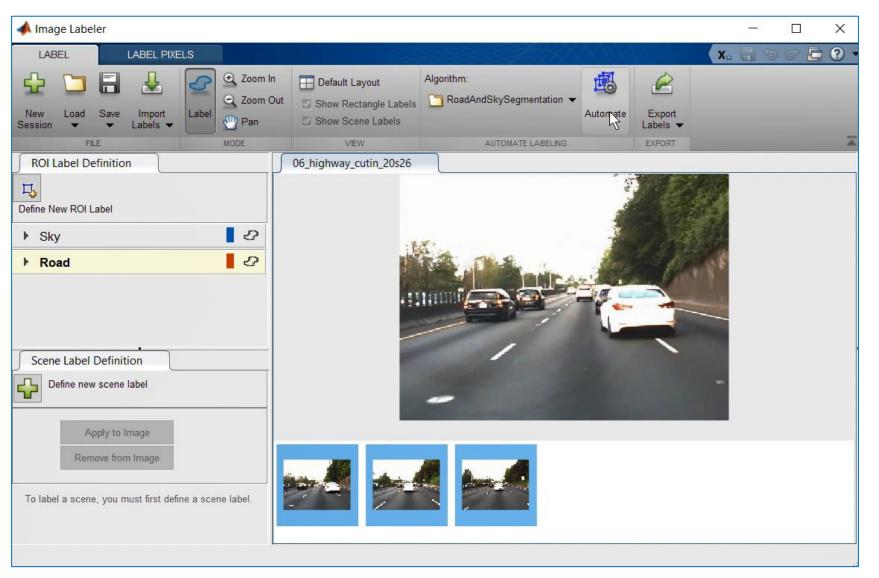
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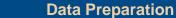
plainability &Certification

Cloud Deployme

Hardware Deployment

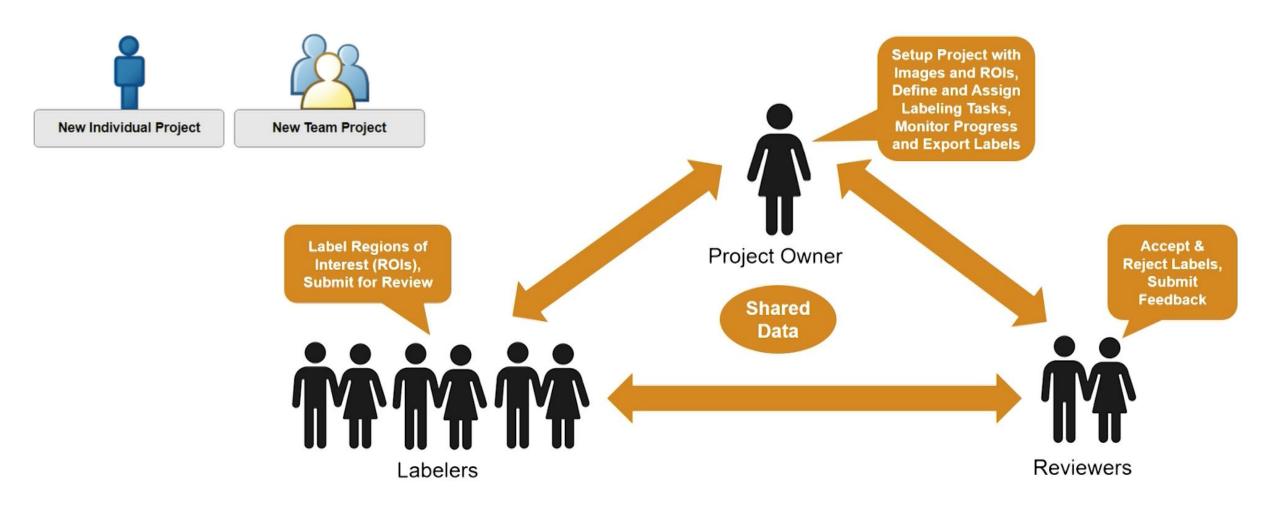
Label data faster with automated workflows





6

Label data faster with Team-based labeling

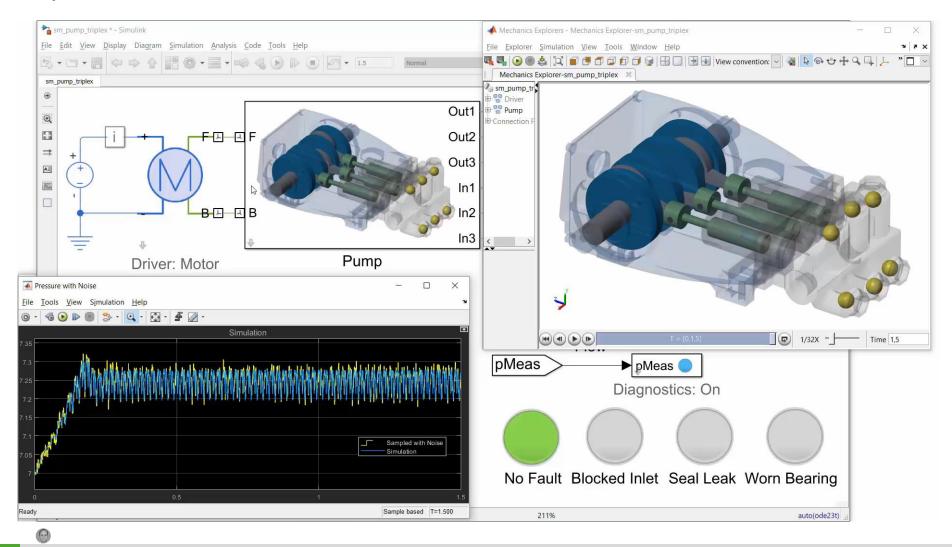




Data Preparation

Big Data with No Data?

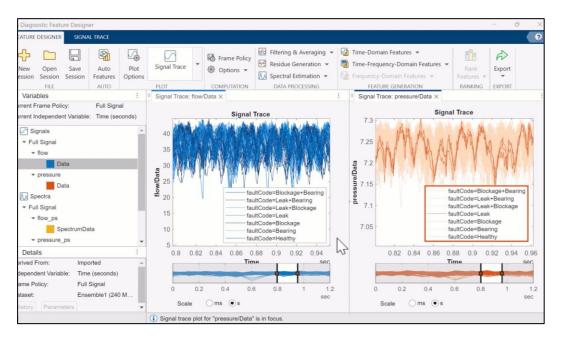
Simulate rare system failures to avoid them in the real world



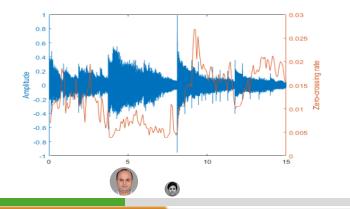
Data Preparation

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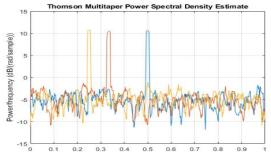
App-based feature extraction and selection Diagnostic Feature Designer App

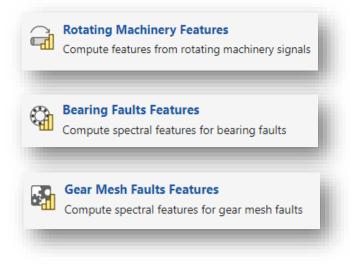


Time Domain



Frequency-Domain





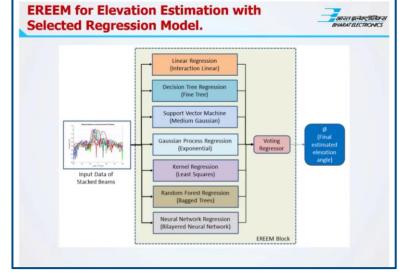
- Extract, visualize, and rank features
- Explore techniques without MATLAB coding
- Handle out-of-memory data
- Generate MATLAB code to automate tasks
- Physics-based features for rotating machines

Bharat Electronics Applies AI to Elevation Estimations from 3D Radar

Using MATLAB, the Regression Learner app, and the Sensor Array Analyzer app, the Bharat Electronics team was able to model more accurate and robust predictions of target elevation angles from radar data.

Key Outcomes/Advantages:

- The Sensor Array Analyzer app enabled custom sensor array design and visualization without requiring extra time to code complex simulations for generating data sets to train AI models
- The curve-fitting tool in MATLAB simplified the process of calculating elevation angle estimates and delivered a more accurate result
- The Regression Learner app evaluated data with multiple regression methods in order to find the best fit for accurate predictions



Complete workflow for the elevation estimation with a selected regression model.

"With the help of AI, a lot more can be done. We have found that if more data is not available, then simulated data can also be generated with the help of MATLAB."

- Ram Pravesh, Bharat Electronics Limited

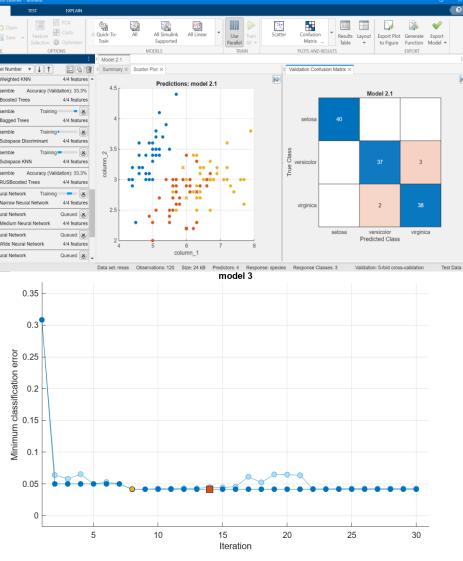
Link to user story

Data Preparatio

Interactive Apps for AI Workflow in MATLAB

- Split Data
- Visualize Data
- Train and Compare Models
- Tune hyperparameters
- Export Trained Model or Generate a Function

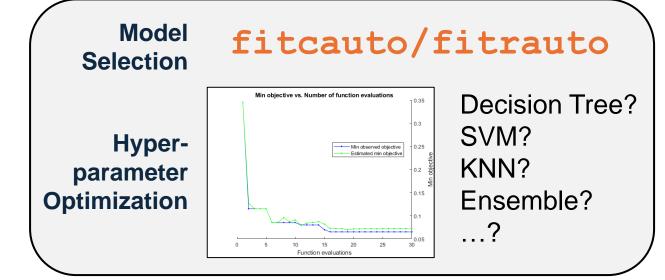
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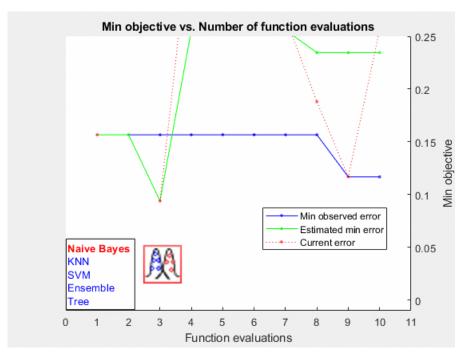


Al Modeling & Interoperability Explainability & Certi

Improve Productivity with AutoML

- Productivity: <u>build</u> accurate <u>models faster</u>
- <u>Narrow</u> skill gap between engineers and data scientists
- <u>Validate success</u> of your "traditional" model building



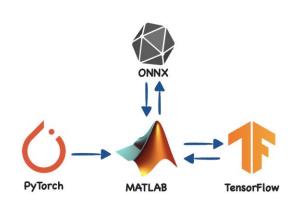


Cloud Depl

BiasLearnRateFactor

Overview

Analyzing the Deep Neural Networks





Simulink PyTorch TensorFlow

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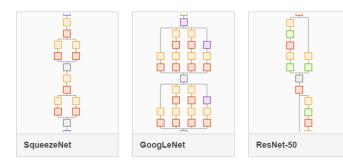
MATLAB	Deep Network Desi	gner	
Getting Started Compa	are Pretrained Networks Transf	fer Learning	
+			
Blank Network	From Workspace	From PyTorch	From TensorFlo

Deep Network Designer Start Page

MATLAB[®] Deep Network Designer

Getting Started | Compare Pretrained Networks | Transfer Learning

➤ Image Networks (Pretrained)



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Interactively design networks

Analyze the network

Deep Learning Network Analyzer			—		×
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Discover pretrained models for deep learning in MATLAB.

Models

Releases	4
Releases	-

S R2024a (Latest

Report repository

Compare models and tune hyperparameters with Experiment Manager

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Data Preparation

Mercedes-Benz Simulates Hardware Sensors with Deep Neural Networks

Challenge

Simulate automotive hardware sensors with deep neural networks

Solution

Use MATLAB, Simulink, Deep Learning Toolbox, and Fixed-Point Designer to convert Qkeras deep learning models into code that can be deployed to an automotive ECU

Results

- CPU, memory, and performance requirements met
- Flexible process established
- Development speed increased 600%

WORKFLOW - TRANSFER using custom library using CPU Deep Learnin and ed Point Designe TRANSFER TRAINING TARGET HARDWAR learning controller **Fixed** point net object of mulink model ained neural ne rained neural ne

Automated workflow for deploying virtual sensors to powertrain ECU.

"This was the first time we were simulating sensors with neural networks on one of our powertrain ECUs. Without MATLAB and Simulink, we would have to use a tedious manual coding process that was very slow and error-prone."

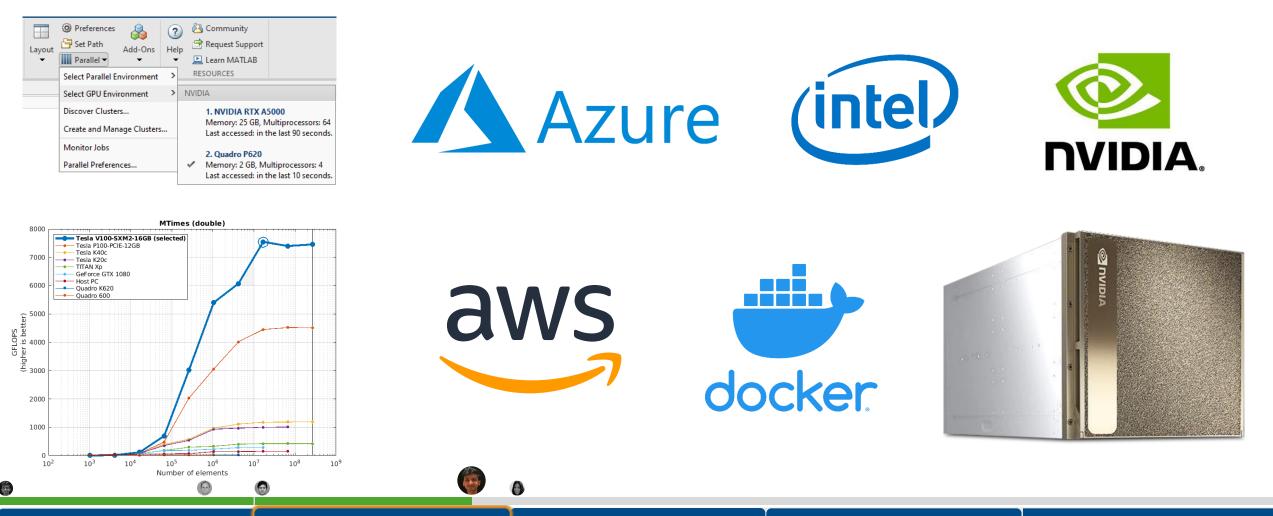
- Katja Deuschl, AI developer at Mercedes-Benz

Link to user story

Data Preparation

Hardware acceleration and scaling are critical for training

MATLAB accelerates AI training on GPUs, cloud, and datacenter resources without specialized programming.



Data Preparation

Al Modeling & Interoperability Explaina

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Cloud Deployme

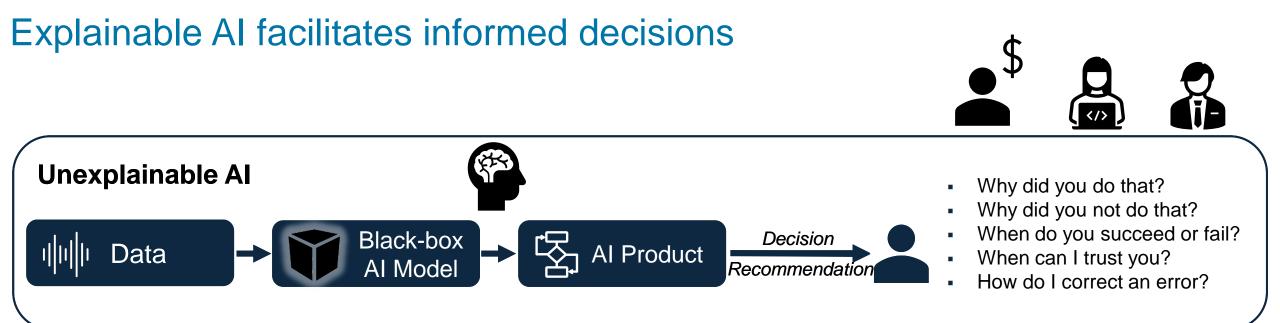
There is a desire to explain, verify and validate AI in production

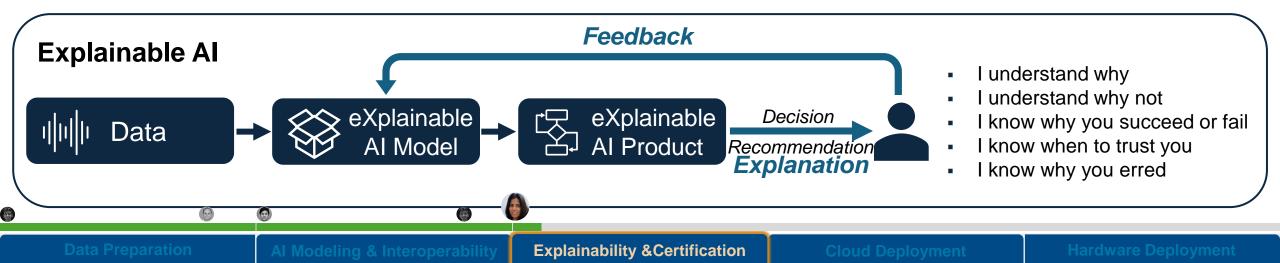
Al provides the best results

for many tasks









Musashi Seimitsu Industry Uses Deep Learning for Visual Inspection of Automotive Parts



How XAI was used: Estimate and visualize the defect area using Class Activation Mapping Using camera connection, preprocessing, and various pretrained models in MATLAB enabled us to work on the entire workflow. Through discussions with consultants, our team gained many tips for solving problems, growing the skills of our engineers.

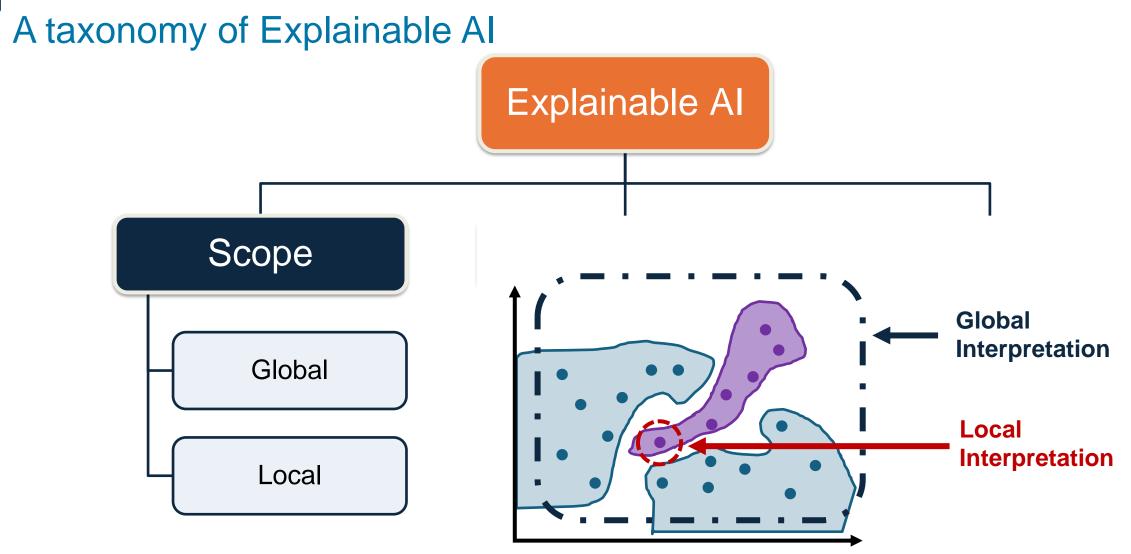
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Class Activation Mapping



Data Preparation

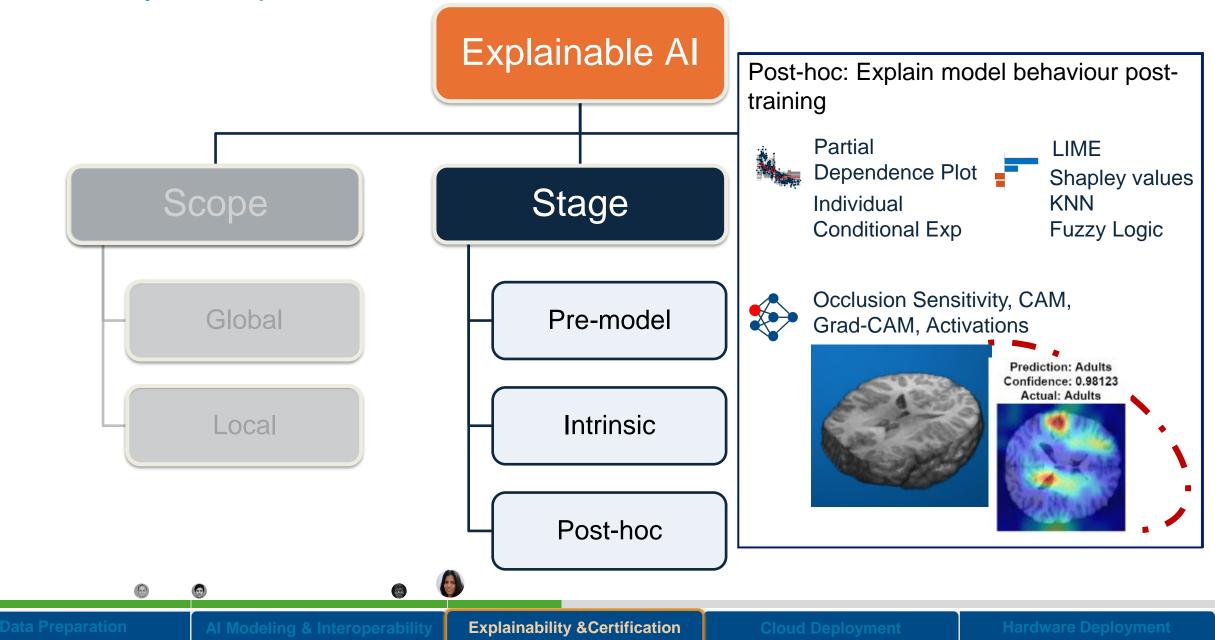
Cloud Deployme



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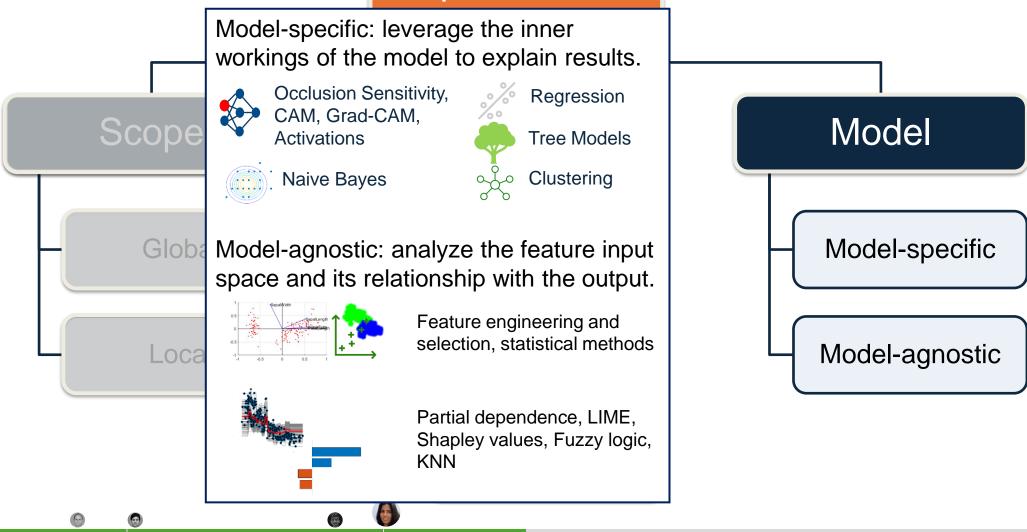
A taxonomy of Explainable AI

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A taxonomy of Explainable AI

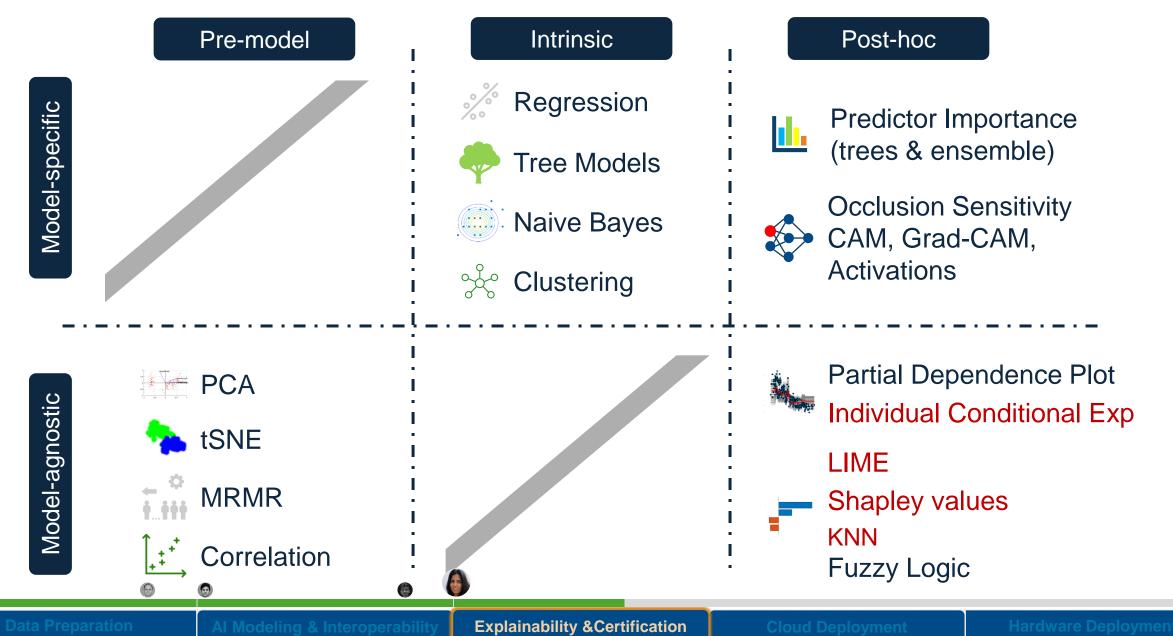
Explainable AI



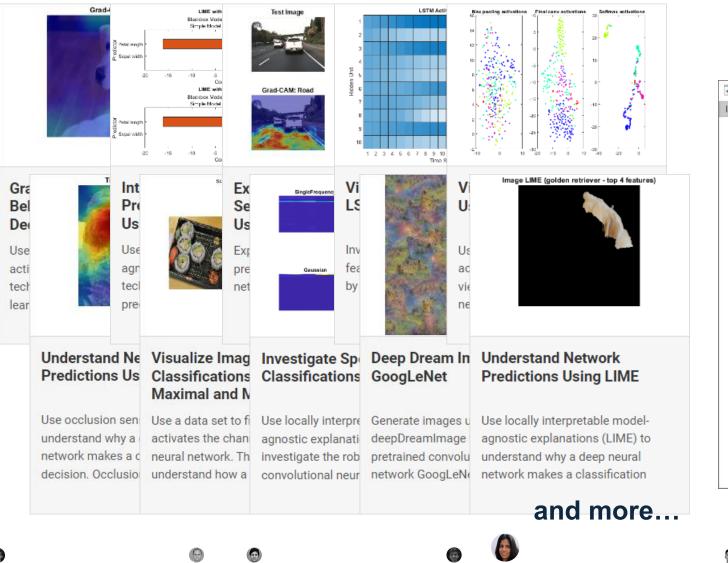
Data Preparation

Different Explainability methods

Global methods Local methods



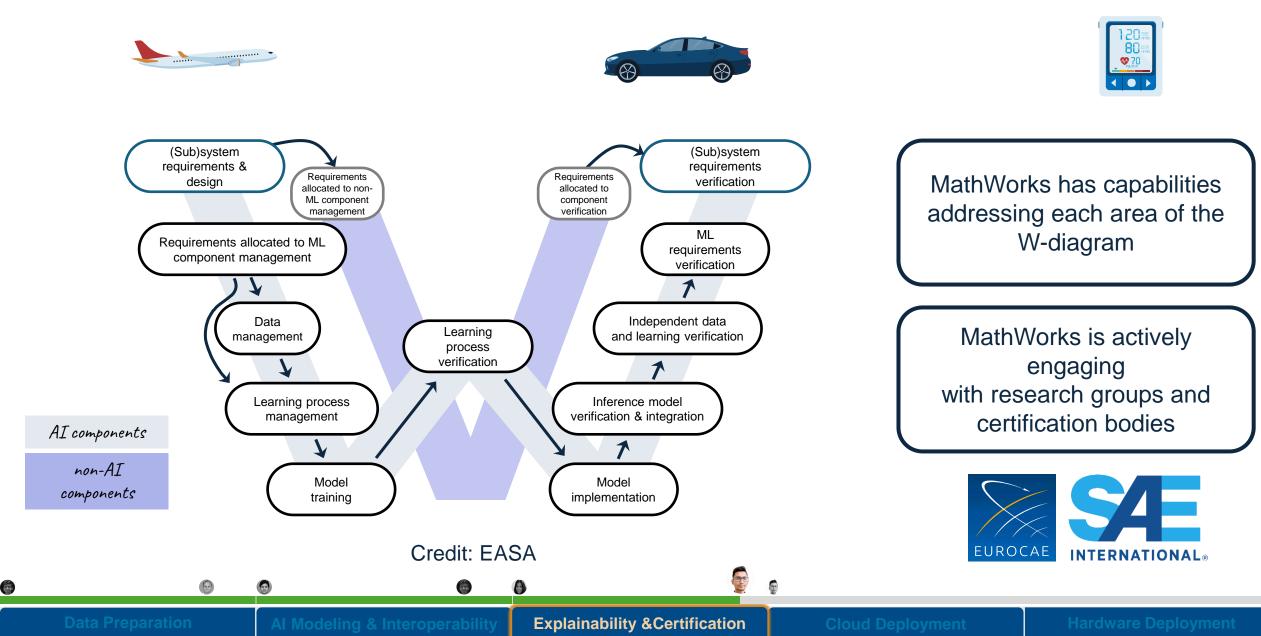
Start explaining your AI model with Golden References Today



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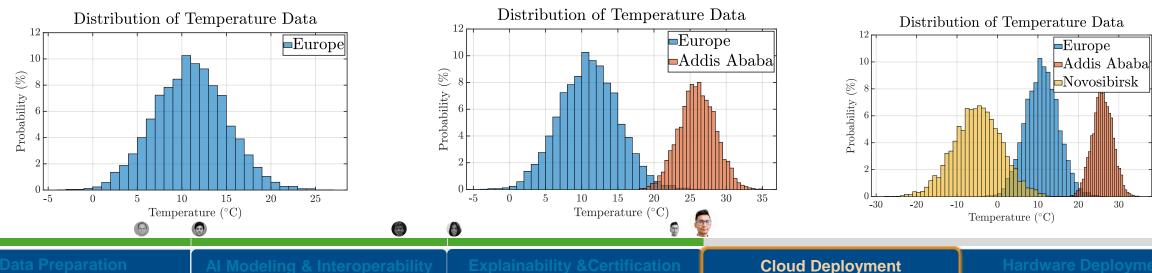
Data Preparation

Industries are making progress on verifying AI in systems and its inevitable



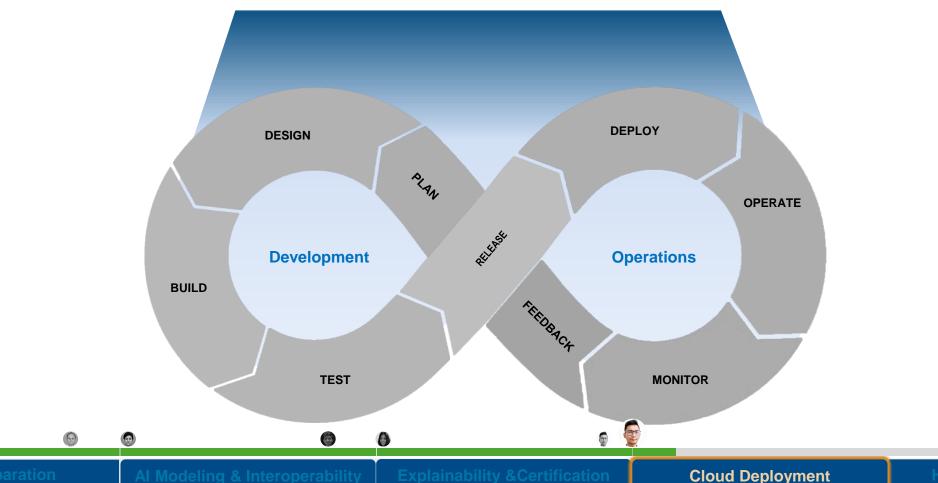
Statistical changes in the input data may decrease a model's predictive or classification accuracy.



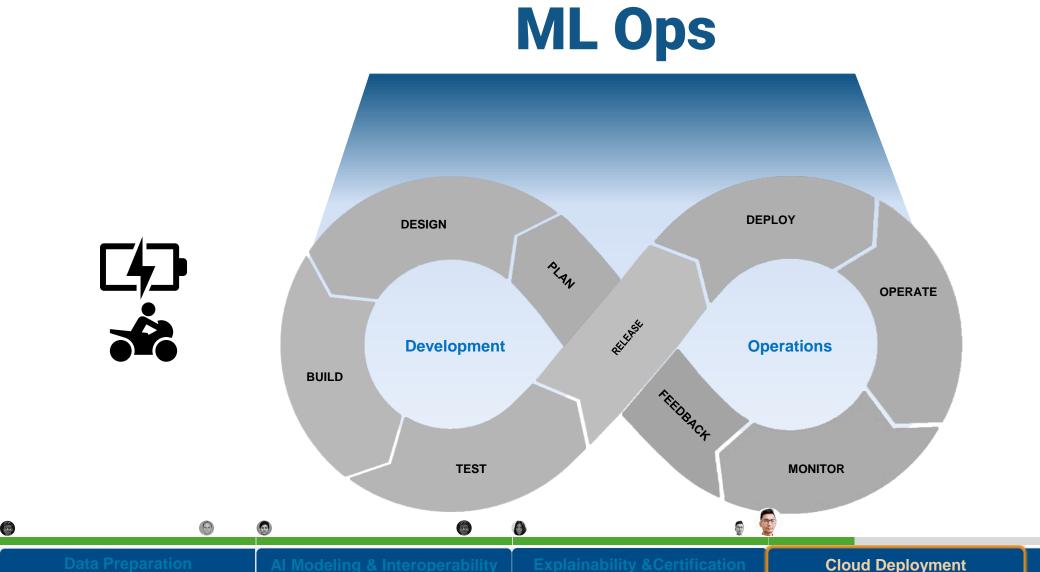


Prompt calibration and model evaluation produces better models and more accurate decisions.

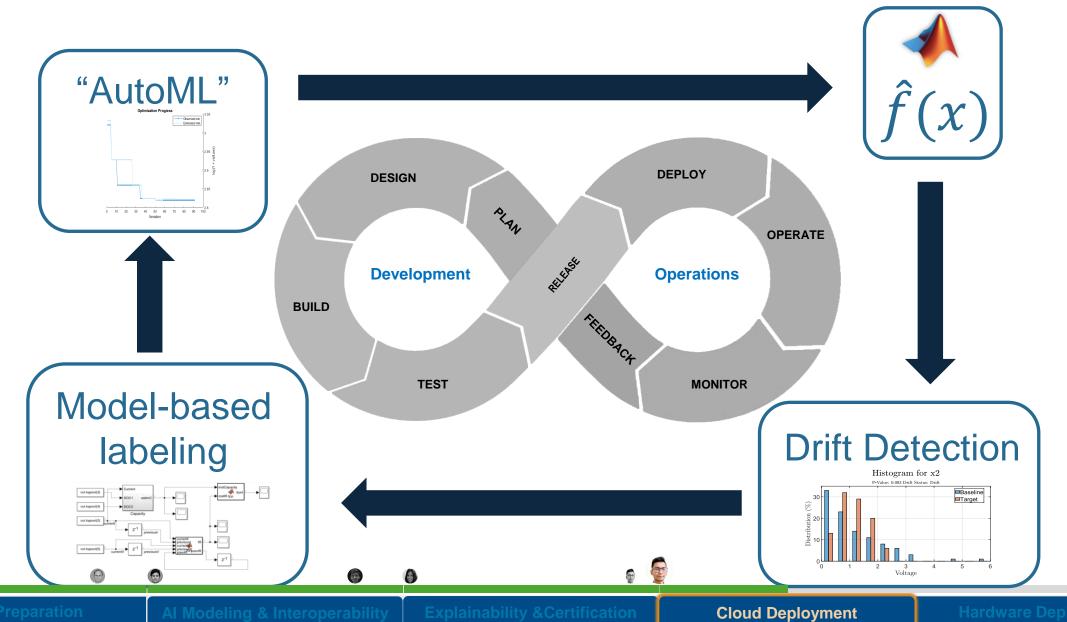
ML Ops



Understanding the lifecycle of a machine learning solution lets you know if you've automated all of it.



Lots of Moving components and need a strong template to get started

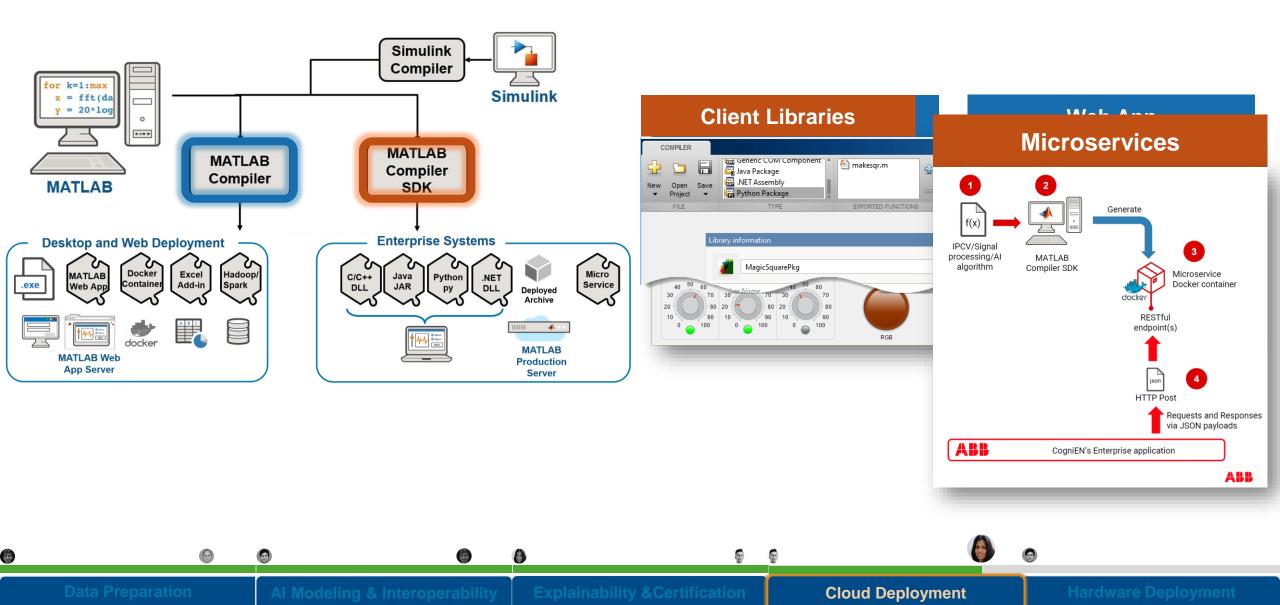


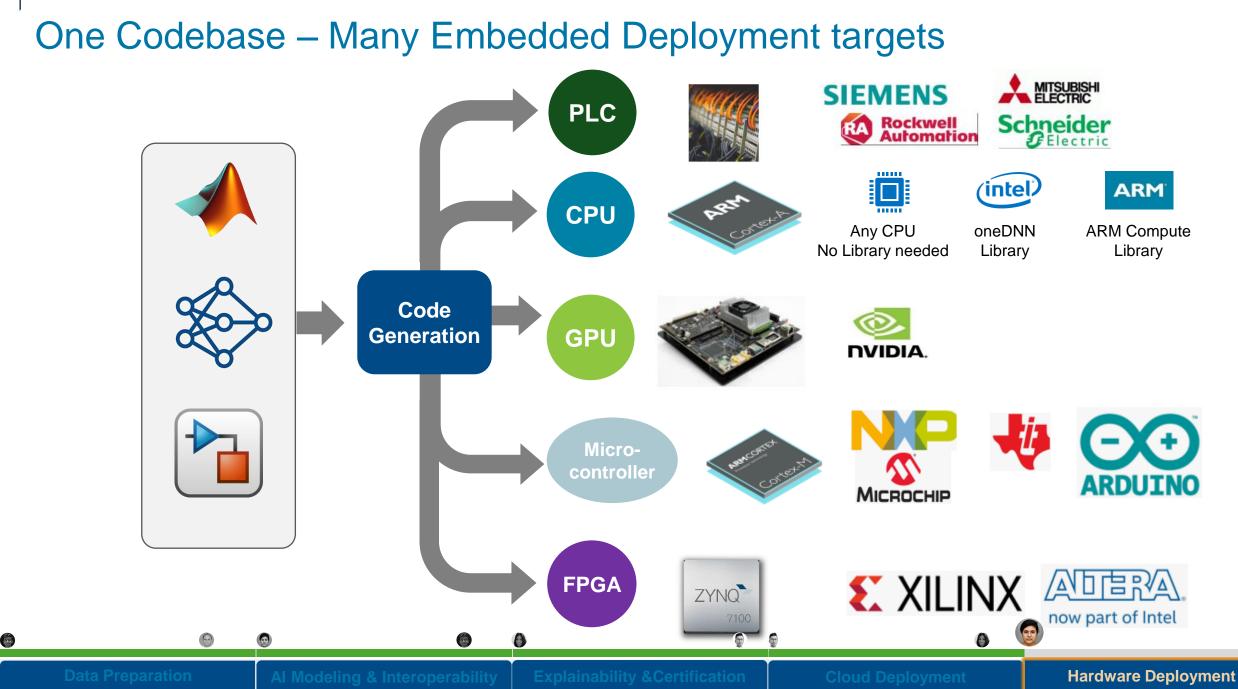
MACHINE LEARNING AND CLOUD FOR EV SYSTEM DEVELOPMENT

V.Venkobarao, A.Konstantin, M.Wutz, M.Khan, P.Patil, S.Pittan / Vitesco Technologies /External



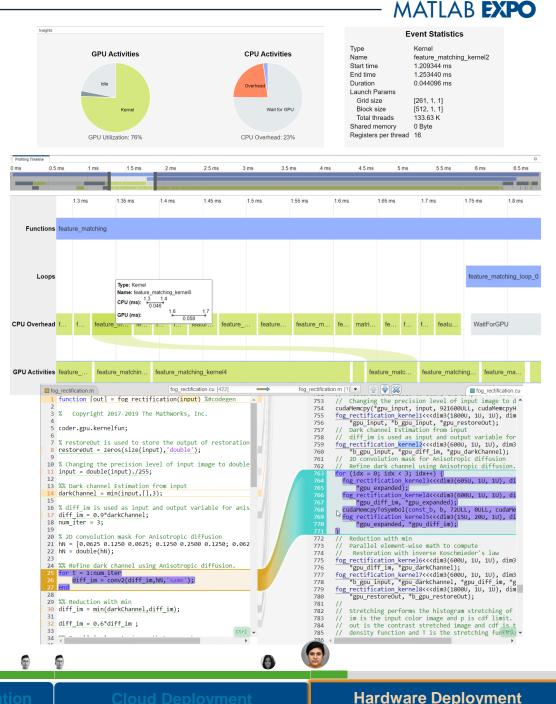
AI Deployment on Enterprise Systems





How to Optimize Further? Profiling and Bidirectional Traceability Tools

- Use the GPU Coder
 Performance Analyzer to profile
 the generated CUDA code
 - Identify bottlenecks & opportunities to optimize performance
- Use bidirectional traceability to map to/from CUDA code back to MATLAB code
 - Helps you to understand how CUDA kernels are created from your MATLAB algorithms



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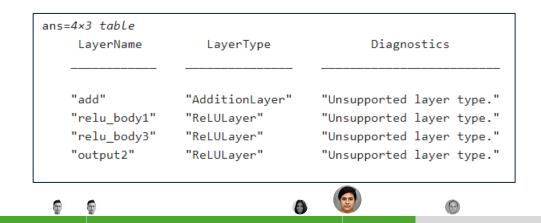
Analyze and Find Issues in Deep Learning Network for Code Generation

- Use <u>analyzeNetworkForCodegen</u> function
- Detects issues
 - including unsupported layers for code generation, network issues, built-in layer-specific issues, and issues with custom layers
- Requires <u>MATLAB Coder Interface for Deep</u> <u>Learning Libraries</u> and <u>GPU Coder Interface</u> <u>for Deep Learning Libraries</u> Support Packages
- Analyze Network for Code Generation

targetLibraries = {'none', 'arm-compute', 'arm-compute-mali',...

- 'mkldnn','cmsis-nn','cudnn', 'tensorrt'};
- S = analyzeNetworkForCodegen(dlnet,TargetLibrary = targetLibraries);

	Supported		NetworkDiagnostics
none	"Yes"		
arm-compute	"Yes"		
arm-compute-mali	"No"	"Found 1 issue(s). View network diagnostics."	"Found 2 unsupported layer type(s). View
mkldnn	"Yes"		
cmsis-nn	"No"	"Found 1 issue(s). View network diagnostics."	"Found 2 unsupported layer type(s). View
cudnn	"Yes"		
tensorrt	"Yes"		



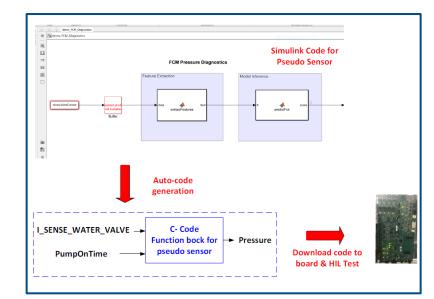
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Coca-Cola Develops Virtual Pressure Sensor with Machine Learning to Improve Beverage Dispenser Diagnostics

Using MATLAB and Simulink, Coca-Cola designed and deployed a machine learning algorithm that serves as a virtual pressure sensor, improving field diagnostics and eliminating the need to retrofit 10,000 Freestyle beverage dispensers with costly sensors.

Key Outcomes/Advantages:

- Transformed a standard flow control module into a diagnostics-capable smart component
- Eliminated the need to retrofit thousands of existing dispensers with costly sensors
- Achieved up to 91% accuracy in pressure predictions



Modeling, deployment, and testing of a virtual ("pseudo") pressure sensor.

With the help of MathWorks, the team was able to reduce the footprint of this code so that it will fit nicely in the ARM-Cortex M microprocessor. It has transformed the flow control module into a smart component.

Link to user story

	Al Modeling & Interoperability		Cloud Deployment	Hardware Deployment
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Deploying AI is difficult

Four specific challenges

- Integrate AI model with an Embedded systems
- Fit large AI models on limited hardware memory
- Error-free Code Generation
- Achieving Real-Time Performance post-deployment

AI Compression Techniques

Reduce memory and power needs of deployed models

Quantization

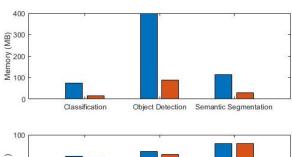
Convert learnable from floating point to fixed point

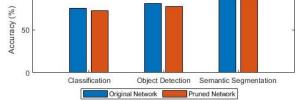
Pruning

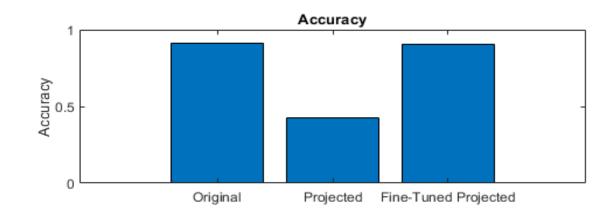
• Remove unimportant parts of the network

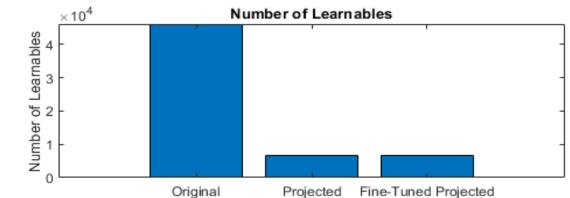
Projection

• Perform principal component analysis to identify redundancies

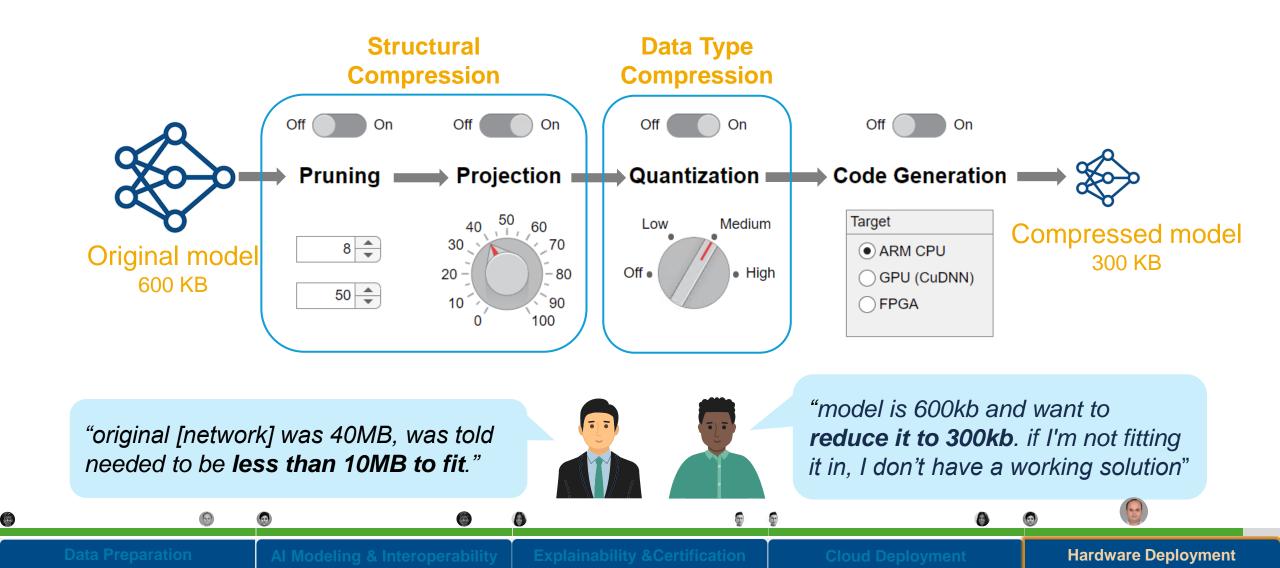








Reduce model footprint and accelerate inference of DL models for deployment to the edge





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