

dyson

Accelerating Control Systems Development from Research to Production

Romain Guicherd

““

*I learned that the moment you want to
slow down is the moment you should
accelerate*

James Dyson

Technology milestones 1993-2024

DC01 upright vacuum
1993



DC02 cylinder vacuum
1995



CR01 Contrarotator™
2000



DC15 upright vacuum
2005



Dyson Airblade™ dB
2006



Dyson Cool™
2009



Dyson DC35
2010



Dyson Hot+Cool
2013



Dyson Airblade™ V
2013



Dyson Cinetic™
2013



Dyson Humidifier
2013



Dyson 360 Eye™
2015



Dyson CSYS™ task
light
2015



Dyson Supersonic™
2016



Dyson Pure Cool™
2018



Dyson Airwrap™
2018



Dyson Airblade 9kJ
2019



Dyson Corrale™
2020



Dyson V15 Detect™
2021



Dyson Zone™
2022



Dyson Gen5detect™
2022



Technology milestones 1993–2024

Dyson Airstrait™
2023



Dyson V15s
Detect Submarine™
2023



Dyson Micro™
2023



Dyson 360 Vis
Nav™
2023



Dyson Purifier
Big+Quiet™
Formaldehyde
2023



Dyson
Supersonic™
Flyaway Smoother
2023



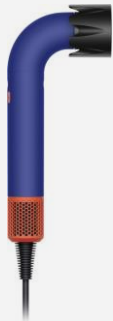
Dyson Chitosan™ styling range
2024



New Dyson
Airwrap™
attachments
2023



Dyson Supersonic
r™ Professional
2024



Dyson Supersonic
Nural™
2024



Dyson WashG1™
2024



Dyson OnTrac™
headphones
2024



Dyson Airwrap
i.d.™
2024





HULLAVINGTON

LONDON IMPERIAL COLLEGE

BRISTOL

MALMESBURY CAMPUS

MALAYSIA DEVELOPMENT CENTRE

SHANGHAI TECH CENTRE

PHILIPPINES ADVANCED
MANUFACTURING FACILITY

ST JAMES POWER STATION,
SINGAPORE TECH CENTRE
& CONTROL TOWER

SINGAPORE ADVANCED
MANUFACTURING FACILITY

Research and Development hubs



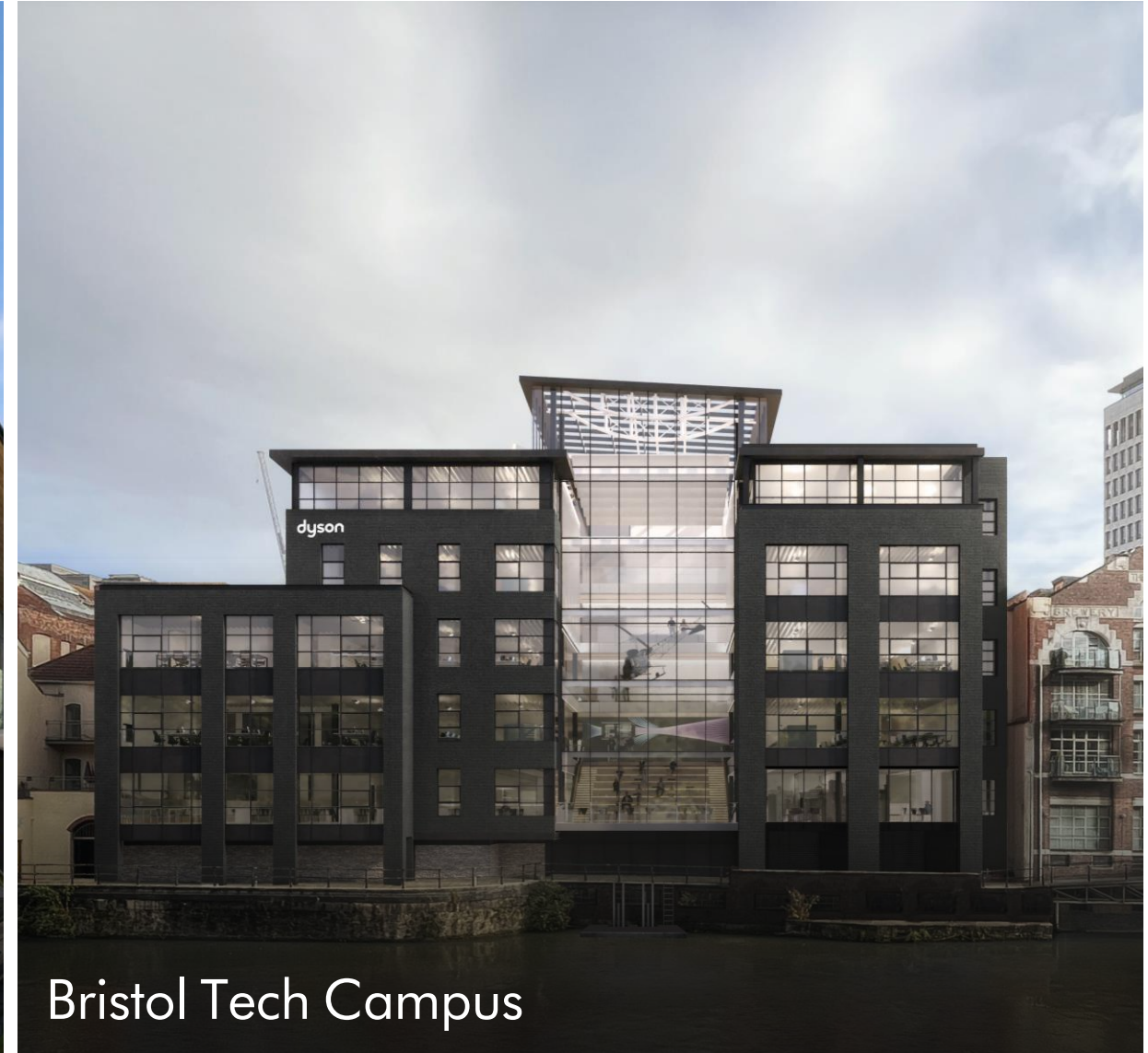
United
Kingdom

Southeast
Asia

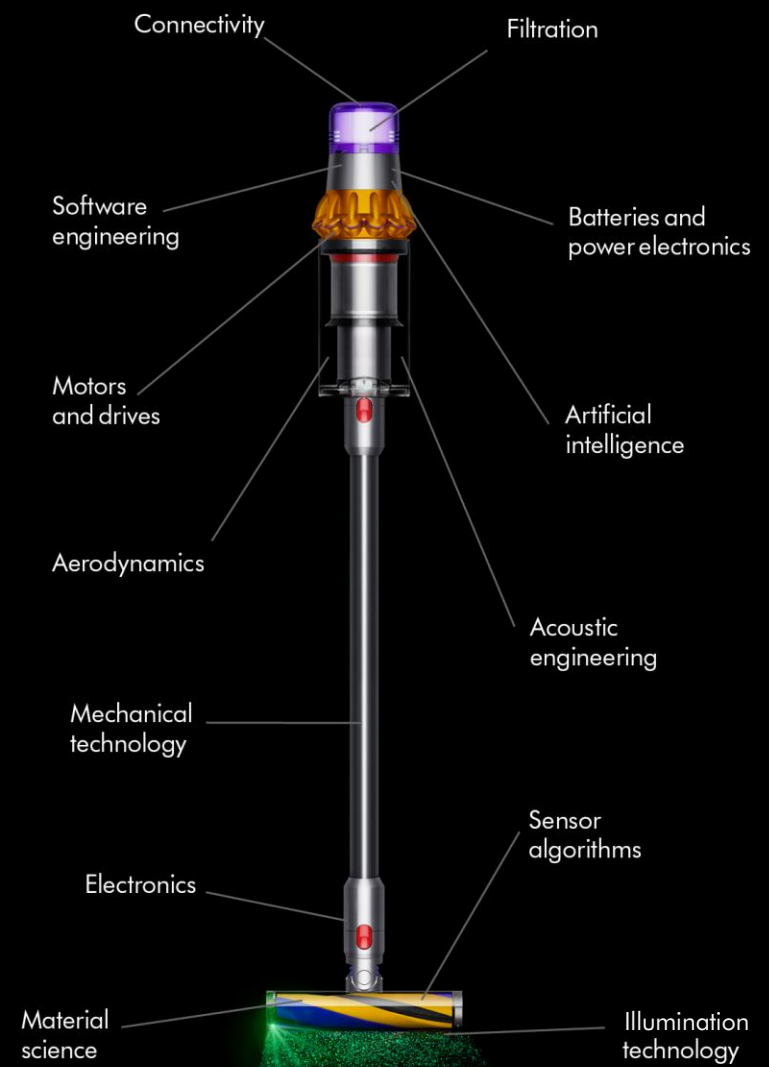


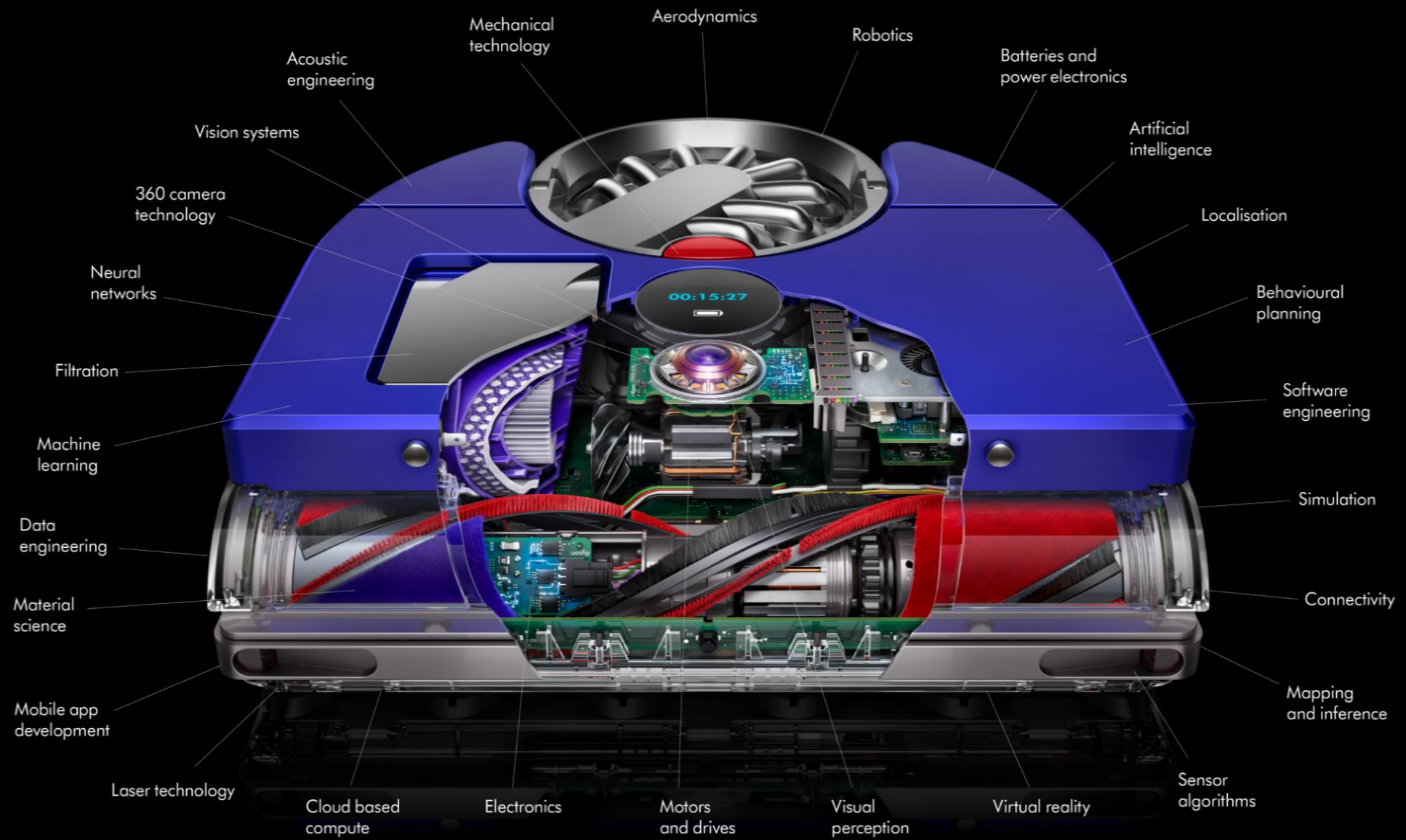


Philippines Tech Campus

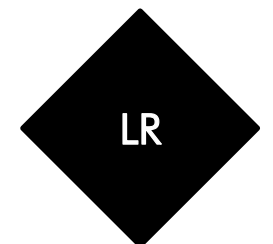
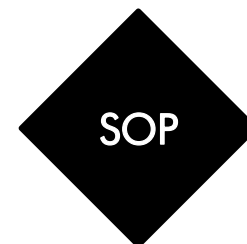
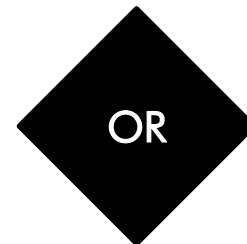
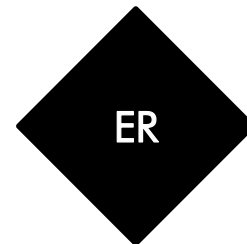
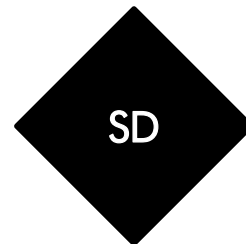
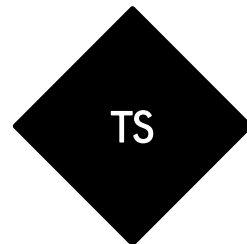
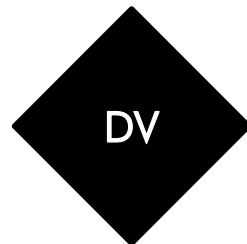
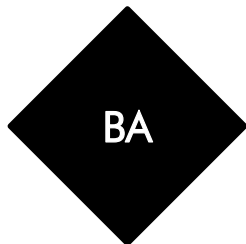


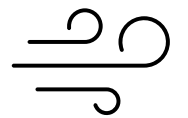
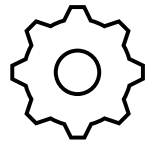
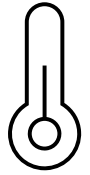
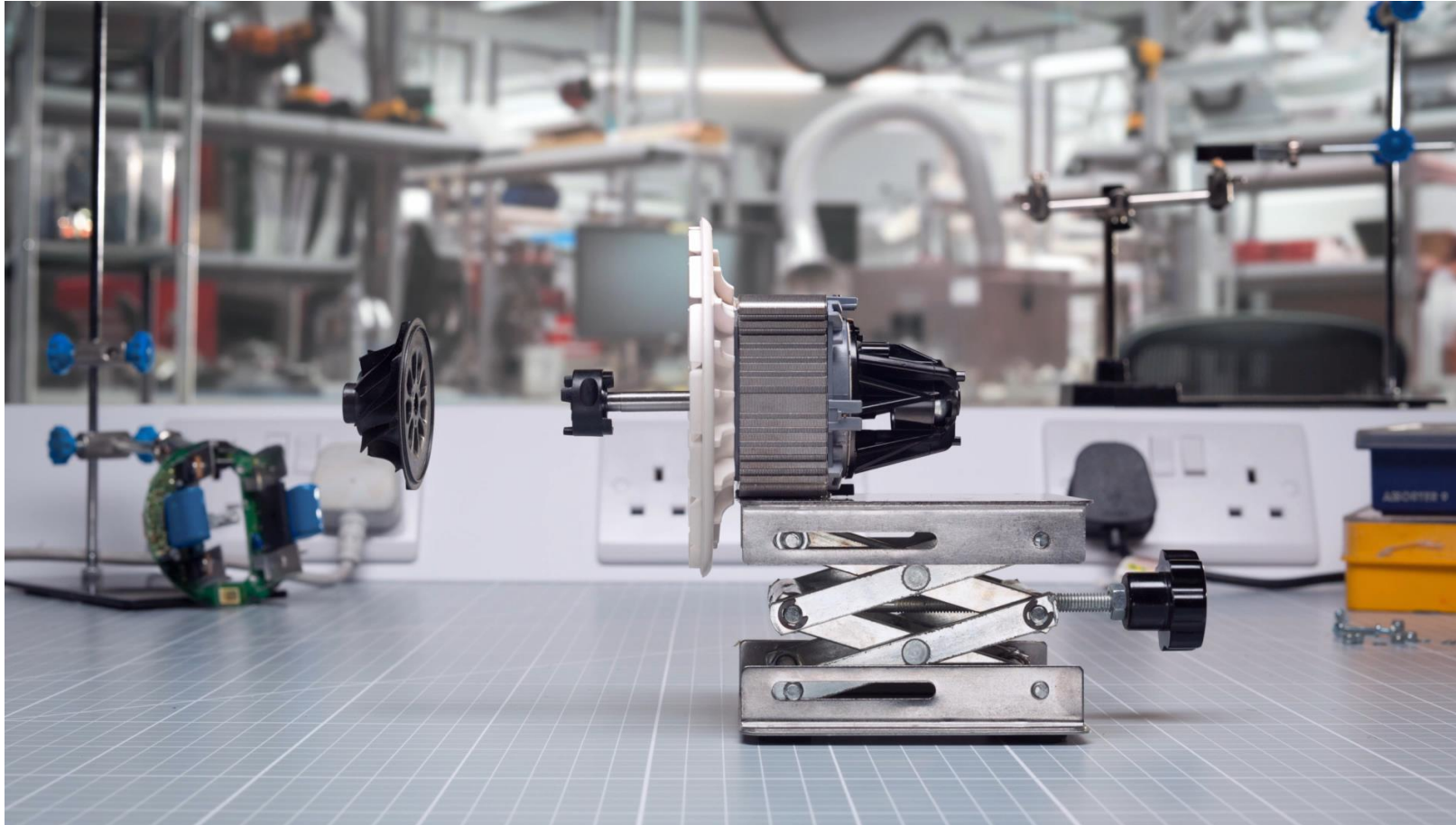
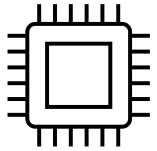
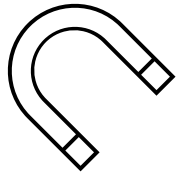
Bristol Tech Campus



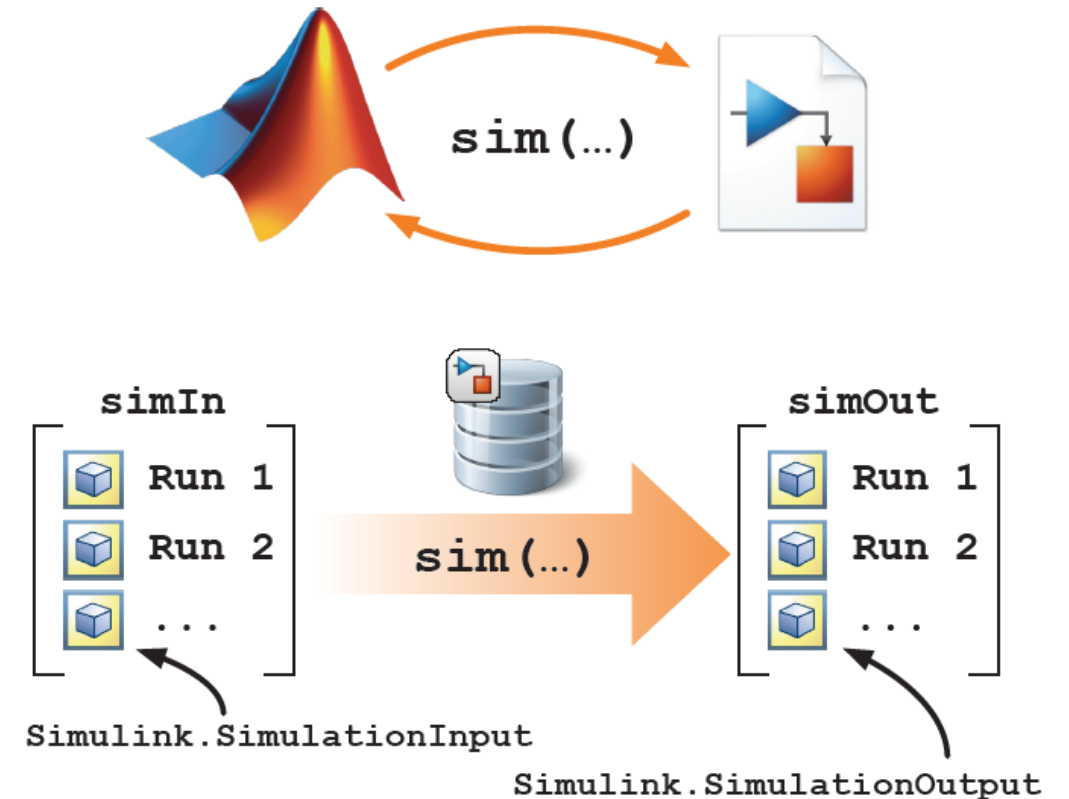


1. Technologies and initial product concepts are started in our research department
2. Mature technologies are transferred to the RDD department for further development
3. Project reaching production maturity are launched to market
4. Post-production updates





- Simulations allow to optimize the Dyson Digital Motors (DDMs) design
- Large-scale batch of simulations can be run efficiently
- Simulations are conducted on our simulation computers using parallel computing
- Large sweep of design parameters
- Simulation framework package can be distributed and maintained within Dyson



Dyson's first dedicated wet cleaner for hard floors

- Start from top level requirements
- Refine into subsystem requirements
- Link between requirements and actual system implementation
- Track implementation progress
- Understand impact of design changes

➤ Simulink Requirements Manager



Product subsystems modelling

- Battery pack
 - Electronics and electrical harness
 - Motors
 - Water pump
 - Air pump
 - Mechanical system & product floor interaction
- **Simulink and Simscape**

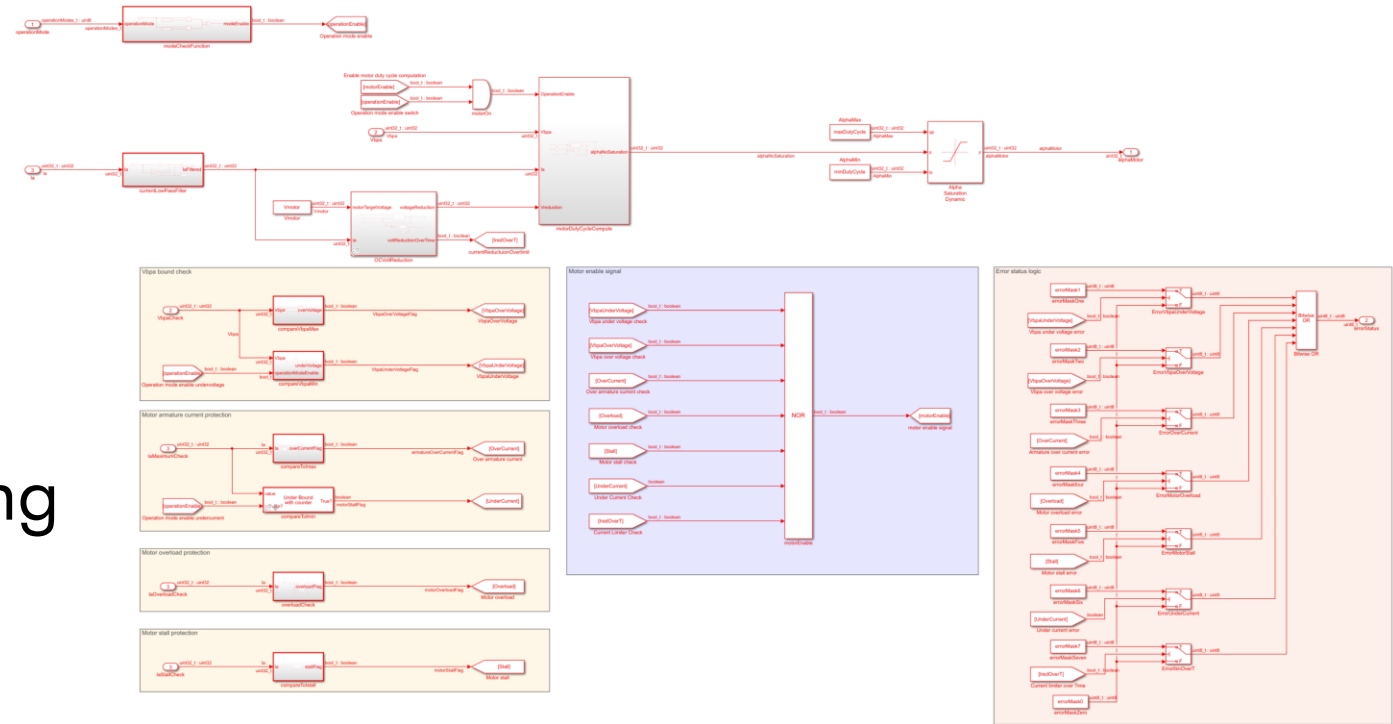
Enables control systems design for the product actuators.



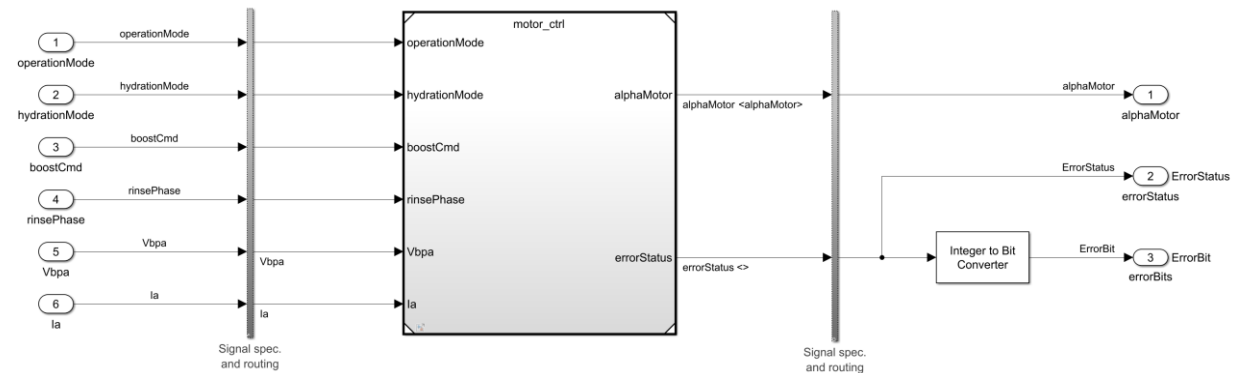
Embedded code generation

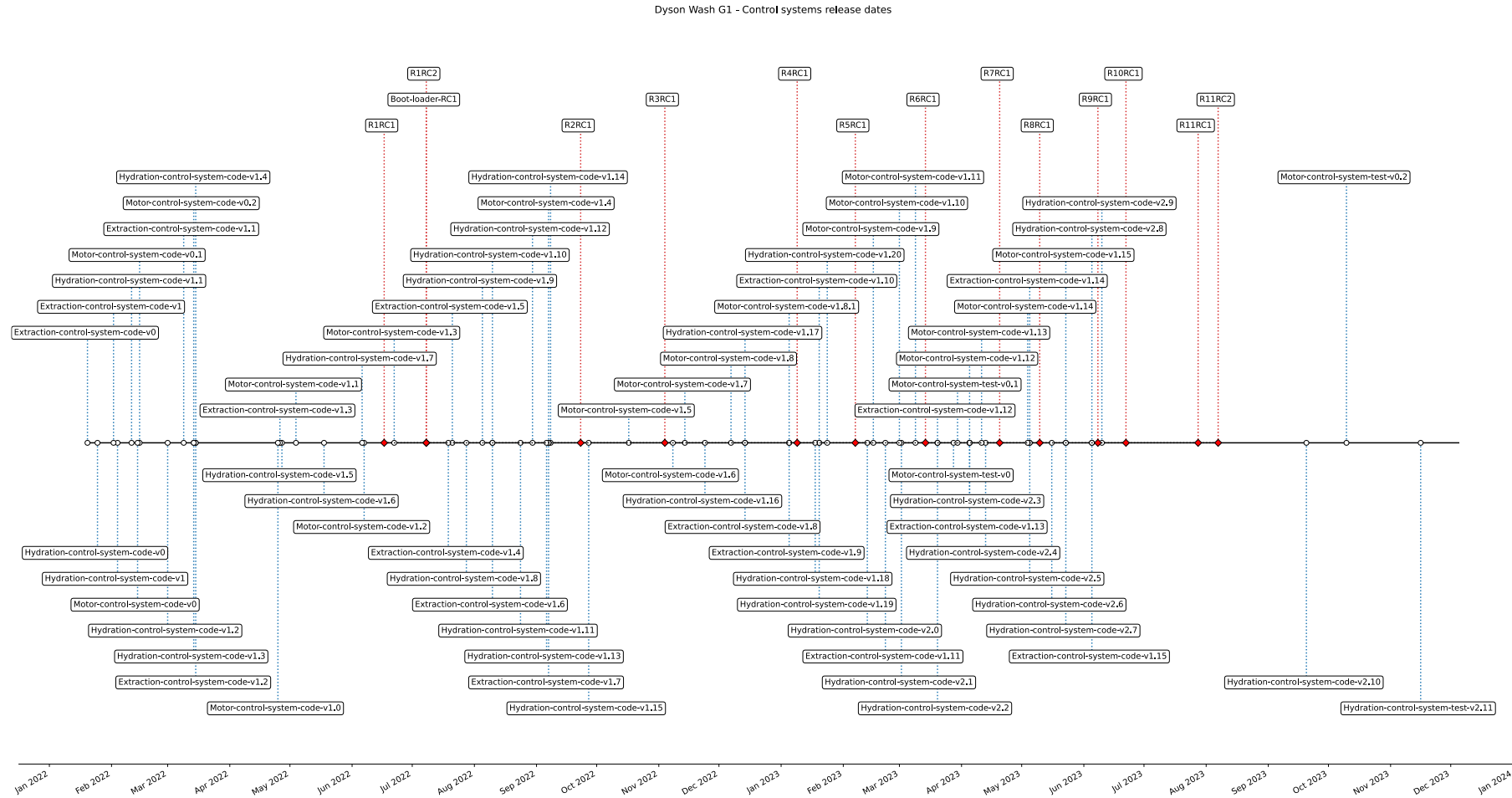
- Modelling standards
- Model provides a visual system description of the control
- Enhances team collaboration
- Enables rapid control prototyping
- Creation of custom library for functional block reuse

➤ Simulink Embedded Coder



- Model testing to improve robustness
 - ✅ Zero defect delivery
- Link tests to requirements
- Model-in-the-loop (MIL) tests
- Software-in-the-loop (SIL) tests
- Processor-in-the-loop (PIL) tests
- Coverage analysis (model & code)
- Simulink Test
- Simulink Coverage

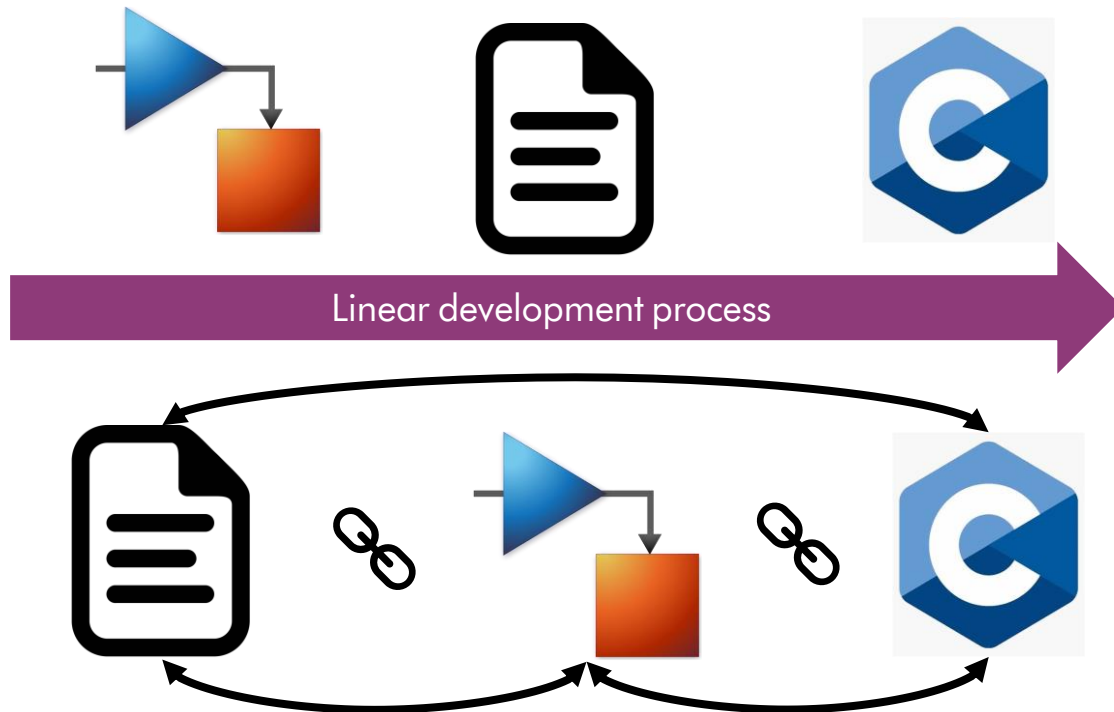


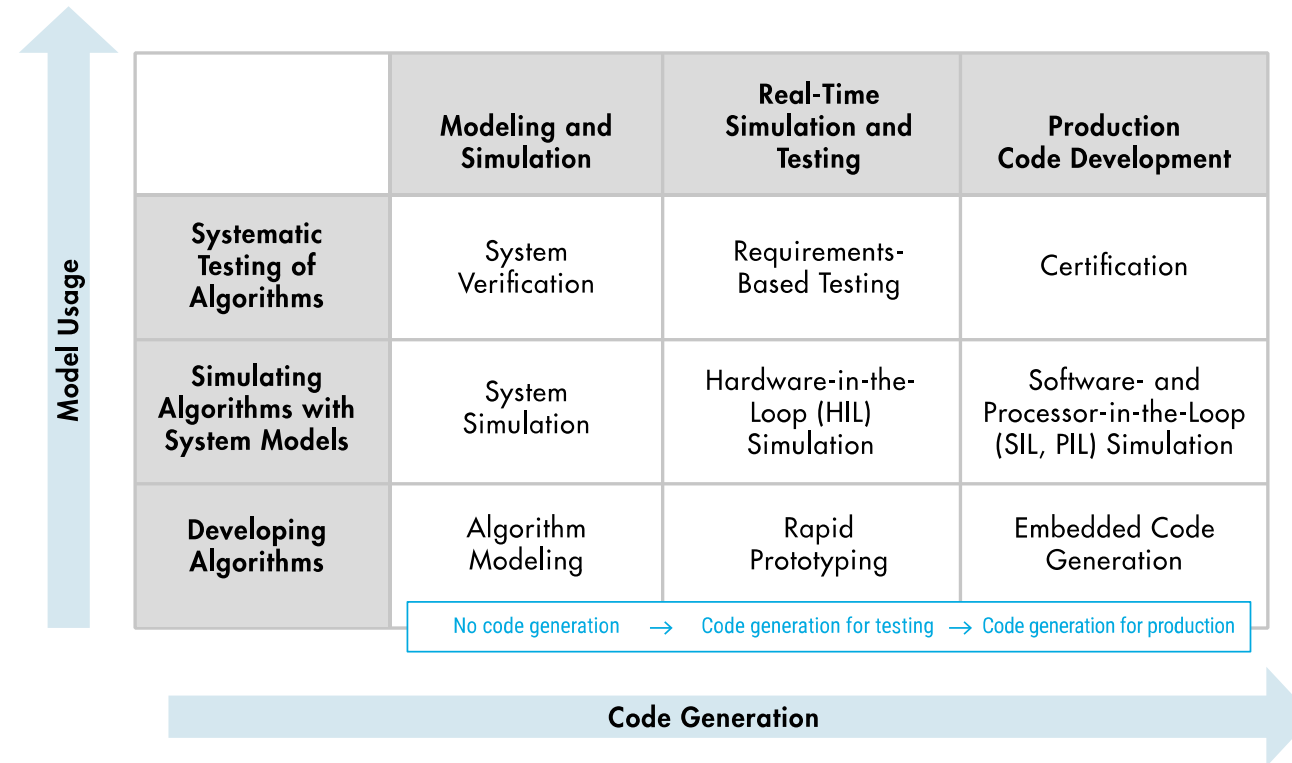


Adopted key philosophy: *“Small frequent incremental releases”*

Previous projects development followed a document-based approach

Model-based design development was adopted with the Dyson WashG1™





- Incremental adoption of model-based design

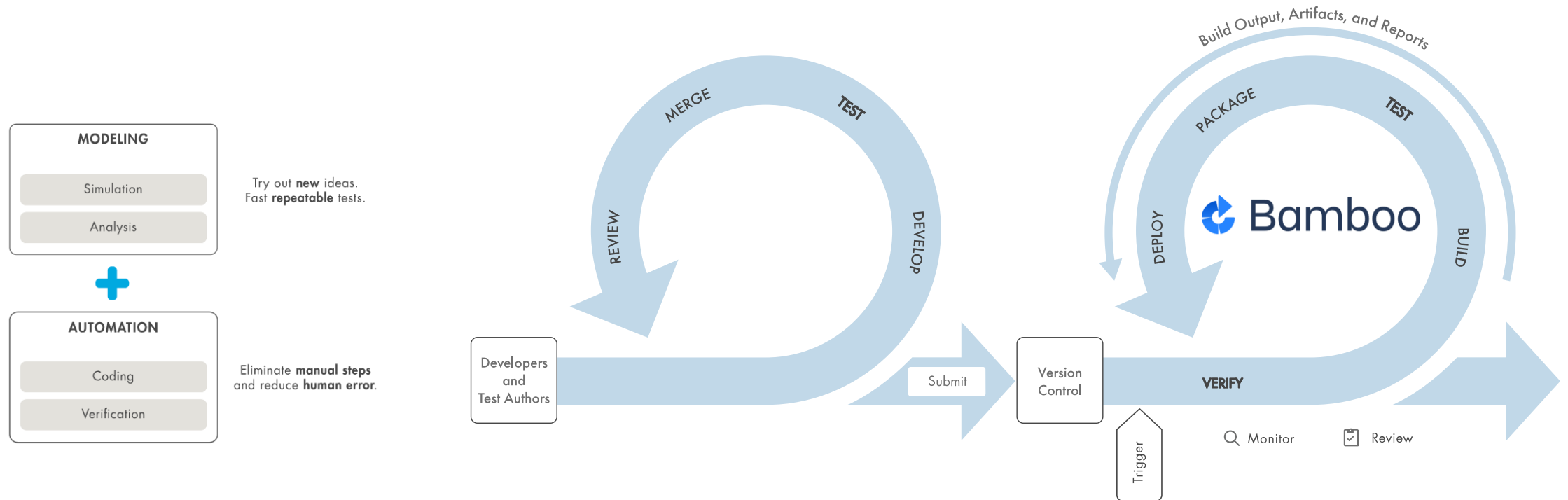
Harnessing simulations to accelerate our design phases



Improving our development process with the use of model-based design



- Simulations guide and accelerate technology and product developments
- Model-based design workflow becomes a company standard
- Increased use of automation (Continuous Integration)



Thank you

